



# *The World is Flat*



So what?

# *The World is Flat*

- *Triumph of democratic capitalism and standardized computer tools*
- *The Internet backbone and user friendly browsers*
- *Interoperability of systems across platforms, countries & languages*
- *Open sourcing permits self-organizing collaborative communities*
- *The supply chain expands beyond the company*
- *Global sourcing made possible by low cost bandwidth*
- *Relentless focus on supply chain*
- *Insourcing – new tools help the small act big*
- *Informing – your own personal supply chain for information*
- *The steroids – cheap ubiquitous connectivity*

# *The "Great Sorting Out"*

*Who is exploiting whom?*

*Where do companies start and stop?*

*From command/control to collaborate/connect*

*Multiple identity disorders*

*Who owns what?*

*The death of the salesman*

# *What Does It Mean to Me?*

*You can't ignore globalization*

*The big opportunities are non-US*

*Parts of the world are still round*

# *What Does It Mean to Me?*

*You'd better wake up running*

*Stay on the cutting edge*

*Get good at collaboration*

# *What Does It Mean to Me?*

*Figure out what you enjoy*

*Make a contribution*

*Have fun!*

